

# Demographic Report



|                   | 13960 Seal Beach Blvd<br>1 mile radius | 13960 Seal Beach Blvd<br>3 mile radius | 13960 Seal Beach Blvd<br>5 mile radius |                 |
|-------------------|--|--|--|-----------------|
| <b>POPULATION</b> | 2009 Estimated Population              | 7,521                                  | 88,594                                 | 355,180         |
|                   | 2014 Projected Population              | 7,588                                  | 89,446                                 | 363,865         |
|                   | 2000 Census Population                 | 7,614                                  | 90,192                                 | 351,665         |
|                   | 1990 Census Population                 | 8,094                                  | 91,583                                 | 338,711         |
|                   | Growth 2000-2009                       | -1.22%                                 | -1.77%                                 | 1.00%           |
|                   | Growth 2009-2014                       | 0.89%                                  | 0.96%                                  | 2.45%           |
|                   | 2009 Estimated Median Age              | 78.27                                  | 48.05                                  | 40.16           |
|                   | 2009 Estimated Average Age             | 76.57                                  | 45.87                                  | 40.04           |
| <b>HOUSEHOLDS</b> | 2009 Estimated Households              | 5,629                                  | 38,280                                 | 139,063         |
|                   | 2014 Projected Households              | 5,662                                  | 38,595                                 | 141,890         |
|                   | 2000 Census Households                 | 5,747                                  | 39,275                                 | 139,397         |
|                   | 1990 Census Households                 | 5,901                                  | 39,365                                 | 135,307         |
|                   | Growth 2000-2009                       | -2.05%                                 | -2.53%                                 | -0.24%          |
|                   | Growth 2009-2014                       | 0.58%                                  | 0.82%                                  | 2.03%           |
|                   | 2009 Est. Average Household Size       | 1.33                                   | 2.24                                   | 2.52            |
|                   |  |  |  |                 |
| <b>INCOME</b>     | 2009 Est. Median Household Income      | \$35,307                               | \$80,418                               | \$70,692        |
|                   | 2014 Prj. Median Household Income      | \$39,575                               | \$89,050                               | \$77,974        |
|                   | 2000 Cen. Median Household Income      | \$25,794                               | \$64,179                               | \$56,503        |
|                   | 1990 Cen. Median Household Income      | \$19,150                               | \$49,621                               | \$45,375        |
|                   | 2009 Est. Average Household Income     | \$45,957                               | \$108,291                              | \$91,422        |
|                   | 2009 Estimated Per Capita Income       | \$35,141                               | \$47,319                               | \$35,990        |
| <b>HOUSING</b>    | 2009 Estimated Housing Units           | 6,345                                  | 40,557                                 | 143,954         |
|                   | 2009 Estimated Occupied Units          | 5,629 (88.7%)                          | 38,280 (94.4%)                         | 139,063 (96.6%) |
|                   | 2009 Estimated Vacant Units            | 716 (11.3%)                            | 2,277 (5.6%)                           | 4,891 (3.4%)    |
|                   | 2009 Est. Owner Occupied Units         | 5,442 (85.8%)                          | 28,821 (71.1%)                         | 83,206 (57.8%)  |
|                   | 2009 Est. Renter Occupied Units        | 187 (2.9%)                             | 9,460 (23.3%)                          | 55,857 (38.8%)  |
|                   | 2009 Est. Median Housing Value         | \$174,651                              | \$592,078                              | \$532,346       |
|                   | 2009 Est. Average Housing Value        | \$199,900                              | \$618,605                              | \$584,719       |

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| <b>INCOME</b>                        | 2009 Estimated Households                       | 5,629                                  | 38,280                                 | 139,063        |
|                                      | - Income Less than \$15,000                     | 719 (12.8%)                            | 2,131 (5.6%)                           | 10,292 (7.4%)  |
|                                      | - Income \$15,000 to \$24,999                   | 1,084 (19.3%)                          | 2,612 (6.8%)                           | 9,748 (7.0%)   |
|                                      | - Income \$25,000 to \$34,999                   | 985 (17.5%)                            | 2,792 (7.3%)                           | 10,588 (7.6%)  |
|                                      | - Income \$35,000 to \$49,999                   | 1,074 (19.1%)                          | 4,125 (10.8%)                          | 16,883 (12.1%) |
|                                      | - Income \$50,000 to \$74,999                   | 963 (17.1%)                            | 6,268 (16.4%)                          | 26,188 (18.8%) |
|                                      | - Income \$75,000 to \$99,999                   | 378 (6.7%)                             | 5,177 (13.5%)                          | 20,410 (14.7%) |
|                                      | - Income \$100,000 to \$149,999                 | 289 (5.1%)                             | 7,337 (19.2%)                          | 25,084 (18.0%) |
|                                      | - Income \$150,000 to \$249,999                 | 115 (2.0%)                             | 5,370 (14.0%)                          | 14,823 (10.7%) |
|                                      | - Income \$250,000 to \$499,999                 | 19 (.3%)                               | 1,728 (4.5%)                           | 3,668 (2.6%)   |
| - Income \$500,000 and over          | 3 (.1%)   | 741 (1.9%)                             | 1,379 (1.0%)                           |                |
| 2009 Est. Average Household Income   | \$45,957  | \$108,291                              | \$91,422                               |                |
| 2014 Prj. Average Household Income   | \$51,878  | \$120,563                              | \$102,125                              |                |
| 2000 Cen. Avg. Household Income      | \$33,147  | \$85,757                               | \$72,144                               |                |
| 1990 Cen. Avg. Household Income      | \$27,198  | \$68,453                               | \$55,429                               |                |
| <b>HOUSEHOLD SIZE</b>                | 2009 Estimated Households by Household Size     | 5,629                                  | 38,280                                 | 139,063        |
|                                      | - 1 Person Household                            | 3,971 (70.5%)                          | 12,698 (33.2%)                         | 40,203 (28.9%) |
|                                      | - 2 Person Household                            | 1,547 (27.5%)                          | 14,004 (36.6%)                         | 45,792 (32.9%) |
|                                      | - 3 Person Household                            | 83 (1.5%)                              | 5,042 (13.2%)                          | 21,249 (15.3%) |
|                                      | - 4 Person Household                            | 14 (.2%)                               | 4,092 (10.7%)                          | 17,428 (12.5%) |
|                                      | - 5 Person Household                            | 5 (.1%)                                | 1,637 (4.3%)                           | 8,104 (5.8%)   |
|                                      | - 6 Person Household                            | 7 (.1%)                                | 552 (1.4%)                             | 3,477 (2.5%)   |
|                                      | - 7 or More Person Household                    | 2 (.0%)                                | 256 (.7%)                              | 2,811 (2.0%)   |
| 2009 Est. Average Household Size     | 1.33  | 2.24                                   | 2.52                                   |                |
| <b>VEHICLES</b>                      | 2009 Estimated Households by Number of Vehicles | 5,629                                  | 38,280                                 | 139,063        |
|                                      | - Households with No Vehicles                   | 1,266 (22.5%)                          | 2,248 (5.9%)                           | 8,738 (6.3%)   |
|                                      | - Households with 1 Vehicle                     | 3,679 (65.4%)                          | 13,967 (36.5%)                         | 50,429 (36.3%) |
|                                      | - Households with 2 Vehicles                    | 638 (11.3%)                            | 16,019 (41.8%)                         | 56,028 (40.3%) |
|                                      | - Households with 3 Vehicles                    | 34 (.6%)                               | 4,461 (11.7%)                          | 17,615 (12.7%) |
|                                      | - Households with 4 Vehicles                    | 14 (.2%)                               | 1,197 (3.1%)                           | 4,599 (3.3%)   |
|                                      | - Households with 5+ Vehicles                   | 0                                      | 389 (1.0%)                             | 1,653 (1.2%)   |
| 2009 Est. Average Number of Vehicles | 0.92  | 1.74                                   | 1.75                                   |                |



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| <b>RACE &amp; ETHNICITY</b> | 2009 Estimated Population by Race and Origin                | 7,521                                  | 88,594                                 | 355,180         |
|                             | - White Population  | 7,020 (93.3%)                          | 72,488 (81.8%)                         | 237,958 (67.0%) |
|                             | - Black Population  | 55 (.7%)                               | 1,878 (2.1%)                           | 14,559 (4.1%)   |
|                             | - Asian Population  | 275 (3.7%)                             | 8,157 (9.2%)                           | 49,641 (14.0%)  |
|                             | - Pacific Islander Population                               | 1 (.0%)                                | 211 (.2%)                              | 1,271 (.4%)     |
|                             | - American Indian and Alaska Native                         | 21 (.3%)                               | 400 (.5%)                              | 2,039 (.6%)     |
|                             | - Other Race Population                                     | 46 (.6%)                               | 2,358 (2.7%)                           | 33,329 (9.4%)   |
|                             | - Two or More Races Population                              | 103 (1.4%)                             | 3,102 (3.5%)                           | 16,385 (4.6%)   |
|                             | - Hispanic Population                                       | 371 (4.9%)                             | 9,526 (10.8%)                          | 72,898 (20.5%)  |
|                             | - White Non-Hispanic Population                             | 6,802 (90.4%)                          | 68,253 (77.0%)                         | 214,024 (60.3%) |
| <b>AGE</b>                  | 2009 Estimated Population by Age                            | 7,521                                  | 88,594                                 | 355,180         |
|                             | - Aged 0 to 4 Years   | 11 (.1%)                               | 3,624 (4.1%)                           | 19,502 (5.5%)   |
|                             | - Aged 5 to 9 Years   | 15 (.2%)                               | 3,835 (4.3%)                           | 19,951 (5.6%)   |
|                             | - Aged 10 to 14 Years                                       | 14 (.2%)                               | 4,248 (4.8%)                           | 21,360 (6.0%)   |
|                             | - Aged 15 to 17 Years                                       | 7 (.1%)                                | 3,031 (3.4%)                           | 13,581 (3.8%)   |
|                             | - Aged 18 to 20 Years                                       | 4 (.1%)                                | 4,146 (4.7%)                           | 14,941 (4.2%)   |
|                             | - Aged 21 to 24 Years                                       | 14 (.2%)                               | 3,707 (4.2%)                           | 17,771 (5.0%)   |
|                             | - Aged 25 to 34 Years                                       | 34 (.5%)                               | 7,686 (8.7%)                           | 44,552 (12.5%)  |
|                             | - Aged 35 to 44 Years                                       | 71 (.9%)                               | 10,100 (11.4%)                         | 51,899 (14.6%)  |
|                             | - Aged 45 to 49 Years                                       | 53 (.7%)                               | 6,567 (7.4%)                           | 28,140 (7.9%)   |
|                             | - Aged 50 to 54 Years                                       | 93 (1.2%)                              | 7,171 (8.1%)                           | 26,254 (7.4%)   |
|                             | - Aged 55 to 59 Years                                       | 95 (1.3%)                              | 6,972 (7.9%)                           | 23,437 (6.6%)   |
|                             | - Aged 60 to 64 Years                                       | 221 (2.9%)                             | 5,714 (6.4%)                           | 19,236 (5.4%)   |
|                             | - Aged 65 to 74 Years                                       | 2,147 (28.5%)                          | 9,817 (11.1%)                          | 27,383 (7.7%)   |
| - Aged 75 to 84 Years       | 3,234 (43.0%)   | 8,417 (9.5%)                           | 19,202 (5.4%)                          |                 |
| - Aged 85 Years and Older   | 1,507 (20.0%)   | 3,558 (4.0%)                           | 7,970 (2.2%)                           |                 |
|                             | 2009 Estimated Median Age                                   | 78.27                                  | 48.05                                  | 40.16           |
|                             | 2009 Estimated Average Age                                  | 76.57                                  | 45.87                                  | 40.04           |
| <b>EDUCATION</b>            | 2009 Estimated Population Over 25 by Educational Attainment | 7,455                                  | 66,003                                 | 248,073         |
|                             | - Less Than 9th Grade                                       | 323 (4.3%)                             | 1,282 (1.9%)                           | 12,421 (5.0%)   |
|                             | - High School - No Diploma                                  | 999 (13.4%)                            | 3,792 (5.7%)                           | 19,679 (7.9%)   |
|                             | - High School Diploma                                       | 2,439 (32.7%)                          | 11,082 (16.8%)                         | 44,223 (17.8%)  |
|                             | - Some College  | 1,904 (25.5%)                          | 16,586 (25.1%)                         | 64,576 (26.0%)  |
|                             | - Associate Degree  | 395 (5.3%)                             | 5,838 (8.8%)                           | 22,302 (9.0%)   |
|                             | - Bachelors Degree  | 857 (11.5%)                            | 16,847 (25.5%)                         | 54,886 (22.1%)  |
|                             | - Masters Degree  | 363 (4.9%)                             | 6,910 (10.5%)                          | 20,406 (8.2%)   |
|                             | - Professional Degree                                       | 135 (1.8%)                             | 2,466 (3.7%)                           | 6,618 (2.7%)    |
|                             | - Doctoral Degree   | 40 (.5%)                               | 1,199 (1.8%)                           | 2,962 (1.2%)    |

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| <b>HOUSING VALUE</b>           | 2009 Estimated Owner Occupied Units by Housing Value | 5,442                                  | 28,821                                 | 83,206         |
|                                | - Valued Less than \$20,000                          | 13 (.2%)                               | 88 (.3%)                               | 253 (.3%)      |
|                                | - Valued \$20,000-\$39,999                           | 23 (.4%)                               | 183 (.6%)                              | 546 (.7%)      |
|                                | - Valued \$40,000-\$59,999                           | 6 (.1%)                                | 187 (.6%)                              | 706 (.8%)      |
|                                | - Valued \$60,000-\$79,999                           | 207 (3.8%)                             | 382 (1.3%)                             | 741 (.9%)      |
|                                | - Valued \$80,000-\$99,999                           | 530 (9.7%)                             | 682 (2.4%)                             | 930 (1.1%)     |
|                                | - Valued \$100,000-\$149,999                         | 1,113 (20.5%)                          | 1,495 (5.2%)                           | 1,964 (2.4%)   |
|                                | - Valued \$150,000-\$199,999                         | 1,658 (30.5%)                          | 1,997 (6.9%)                           | 2,787 (3.3%)   |
|                                | - Valued \$200,000-\$299,999                         | 1,125 (20.7%)                          | 1,915 (6.6%)                           | 5,537 (6.7%)   |
|                                | - Valued \$300,000-\$399,999                         | 589 (10.8%)                            | 2,066 (7.2%)                           | 9,833 (11.8%)  |
|                                | - Valued \$400,000-\$499,999                         | 86 (1.6%)                              | 2,656 (9.2%)                           | 14,139 (17.0%) |
|                                | - Valued \$500,000-\$749,999                         | 66 (1.2%)                              | 7,448 (25.8%)                          | 26,252 (31.6%) |
|                                | - Valued \$750,000-\$999,999                         | 12 (.2%)                               | 5,373 (18.6%)                          | 11,368 (13.7%) |
| - Valued More than \$1,000,000 | 14 (.3%)   | 4,348 (15.1%)                          | 8,149 (9.8%)                           |                |
|                                | 2009 Est. Median Housing Value                       | \$174,651                              | \$592,078                              | \$532,346      |
|                                | 2009 Est. Average Housing Value                      | \$199,900                              | \$618,605                              | \$584,719      |
| <b>HOUSING TYPE</b>            | 2009 Estimated Housing Units by Housing Type         | 6,345                                  | 40,557                                 | 143,954        |
|                                | - 1 Unit Detached                                    | 164 (2.6%)                             | 20,920 (51.6%)                         | 74,227 (51.6%) |
|                                | - 1 Unit Attached                                    | 1,493 (23.5%)                          | 4,722 (11.6%)                          | 12,445 (8.6%)  |
|                                | - 2 Units  | 22 (.3%)                               | 942 (2.3%)                             | 4,721 (3.3%)   |
|                                | - 3-19 Units   | 4,328 (68.2%)                          | 8,912 (22.0%)                          | 32,920 (22.9%) |
|                                | - 20-49 Units  | 182 (2.9%)                             | 869 (2.1%)                             | 5,702 (4.0%)   |
|                                | - 50+ Units  | 104 (1.6%)                             | 2,237 (5.5%)                           | 10,005 (7.0%)  |
|                                | - Mobile Home  | 13 (.2%)                               | 1,748 (4.3%)                           | 3,639 (2.5%)   |
|                                | - Boat, RV, Van or Other                             | 40 (.6%)                               | 207 (.5%)                              | 296 (.2%)      |
| <b>UNIT BUILT</b>              | 2009 Estimated Housing Units by Year Structure Built | 6,345                                  | 40,557                                 | 143,954        |
|                                | - Structure Built After 1999                         | 164 (2.6%)                             | 1,260 (3.1%)                           | 5,695 (4.0%)   |
|                                | - Structure Built 1995 to 1998                       | 28 (.4%)                               | 524 (1.3%)                             | 1,803 (1.3%)   |
|                                | - Structure Built 1990 to 1994                       | 17 (.3%)                               | 853 (2.1%)                             | 3,656 (2.5%)   |
|                                | - Structure Built 1980 to 1989                       | 146 (2.3%)                             | 3,367 (8.3%)                           | 12,029 (8.4%)  |
|                                | - Structure Built 1970 to 1979                       | 467 (7.4%)                             | 8,417 (20.8%)                          | 28,107 (19.5%) |
|                                | - Structure Built 1960 to 1969                       | 4,666 (73.5%)                          | 14,898 (36.7%)                         | 42,993 (29.9%) |
|                                | - Structure Built 1950 to 1959                       | 467 (7.4%)                             | 7,413 (18.3%)                          | 28,710 (19.9%) |
|                                | - Structure Built 1940 to 1949                       | 200 (3.2%)                             | 2,160 (5.3%)                           | 9,795 (6.8%)   |
|                                | - Structure Built Before 1939                        | 191 (3.0%)                             | 1,665 (4.1%)                           | 11,167 (7.8%)  |
|                                | 2009 Est. Median Year Structure Built                | 1965                                   | 1966                                   | 1965           |



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| <b>SEX</b>                     | 2009 Estimated Population by Sex                            | 7,521                                  | 88,594                                 | 355,180         |
|                                | - Male  | 2,568 (34.1%)                          | 42,240 (47.7%)                         | 173,535 (48.9%) |
|                                | - Female  | 4,953 (65.9%)                          | 46,354 (52.3%)                         | 181,644 (51.1%) |
| <b>MARITAL STATUS</b>          | 2009 Estimated Population over 15 by Marital Status         | 7,481                                  | 76,887                                 | 294,366         |
|                                | - Males Never Married                                       | 276 (3.7%)                             | 9,279 (12.1%)                          | 47,349 (16.1%)  |
|                                | - Males Married   | 1,522 (20.3%)                          | 22,106 (28.8%)                         | 77,967 (26.5%)  |
|                                | - Males Widowed   | 371 (5.0%)                             | 1,188 (1.5%)                           | 3,315 (1.1%)    |
|                                | - Males Divorced  | 380 (5.1%)                             | 3,715 (4.8%)                           | 13,667 (4.6%)   |
|                                | - Females Never Married                                     | 303 (4.1%)                             | 7,904 (10.3%)                          | 39,313 (13.4%)  |
|                                | - Females Married   | 1,465 (19.6%)                          | 21,849 (28.4%)                         | 77,808 (26.4%)  |
|                                | - Females Widowed   | 2,341 (31.3%)                          | 5,988 (7.8%)                           | 15,986 (5.4%)   |
| - Females Divorced             | 822 (11.0%)   | 4,859 (6.3%)                           | 18,961 (6.4%)                          |                 |
| <b>GQ</b>                      | 2009 Estimated Population in Group Quarters                 | 8                                      | 2,717                                  | 5,723           |
|                                | - Institutional Group Quarters                              | 0                                      | 729 (26.8%)                            | 2,142 (37.4%)   |
|                                | - Non-Institutional Group Quarters                          | 8 (100%)                               | 1,988 (73.2%)                          | 3,581 (62.6%)   |
| <b>FAMILY INCOME</b>           | 2009 Estimated Families by Income                           | 1,469                                  | 22,898                                 | 85,794          |
|                                | - Family Income Less than \$15,000                          | 51 (3.5%)                              | 475 (2.1%)                             | 3,385 (3.9%)    |
|                                | - Family Income \$15,000 to \$24,999                        | 82 (5.6%)                              | 685 (3.0%)                             | 4,099 (4.8%)    |
|                                | - Family Income \$25,000 to \$34,999                        | 188 (12.8%)                            | 995 (4.3%)                             | 4,770 (5.6%)    |
|                                | - Family Income \$35,000 to \$49,999                        | 341 (23.2%)                            | 1,843 (8.0%)                           | 8,348 (9.7%)    |
|                                | - Family Income \$50,000 to \$74,999                        | 362 (24.6%)                            | 3,448 (15.1%)                          | 15,060 (17.6%)  |
|                                | - Family Income \$75,000 to \$99,999                        | 201 (13.7%)                            | 3,376 (14.7%)                          | 14,085 (16.4%)  |
|                                | - Family Income \$100,000 to \$149,999                      | 162 (11.0%)                            | 5,558 (24.3%)                          | 19,579 (22.8%)  |
|                                | - Family Income \$150,000 to \$249,999                      | 63 (4.3%)                              | 4,451 (19.4%)                          | 12,326 (14.4%)  |
|                                | - Family Income \$250,000 to \$499,999                      | 15 (1.0%)                              | 1,426 (6.2%)                           | 3,016 (3.5%)    |
| - Family Income Over \$500,000 | 3 (.2%)   | 640 (2.8%)                             | 1,126 (1.3%)                           |                 |
|                                | 2009 Est. Median Family Income                              | \$53,952                               | \$104,922                              | \$87,409        |
|                                | 2009 Est. Average Family Income                             | \$67,066                               | \$127,068                              | \$105,993       |
| <b>MOVED IN</b>                | 2009 Estimated Occupied Housing Units by Year Occ. Moved In | 5,629                                  | 38,280                                 | 139,063         |
|                                | - Moved In 1999 or Later                                    | 2,522 (44.8%)                          | 19,900 (52.0%)                         | 82,168 (59.1%)  |
|                                | - Moved In 1995-1998  | 1,026 (18.2%)                          | 4,690 (12.3%)                          | 15,940 (11.5%)  |
|                                | - Moved In 1990-1994  | 626 (11.1%)                            | 2,779 (7.3%)                           | 8,507 (6.1%)    |
|                                | - Moved In 1980-1989  | 1,033 (18.4%)                          | 4,694 (12.3%)                          | 13,105 (9.4%)   |
|                                | - Moved In 1970-1979  | 326 (5.8%)                             | 3,340 (8.7%)                           | 10,093 (7.3%)   |
|                                | - Moved In 1969 or Earlier                                  | 97 (1.7%)                              | 2,877 (7.5%)                           | 9,250 (6.7%)    |



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| <b>OCCUPATION</b>                                 | 2009 Estimated Employed Population by Occupation                             | 911                                    | 43,753                                 | 181,154         |
|   | - Management   | 98 (10.8%)                             | 7,241 (16.5%)                          | 22,526 (12.4%)  |
|   | - Business, and Financial Operations   | 35 (3.8%)                              | 2,698 (6.2%)                           | 10,548 (5.8%)   |
|   | - Professional and Related   | 172 (18.9%)                            | 10,071 (23.0%)                         | 37,746 (20.8%)  |
|   | - Sales  | 113 (12.4%)                            | 6,004 (13.7%)                          | 23,091 (12.7%)  |
|   | - Office Support   | 180 (19.8%)                            | 5,990 (13.7%)                          | 27,615 (15.2%)  |
|   | - Service  | 111 (12.2%)                            | 4,129 (9.4%)                           | 19,289 (10.6%)  |
|   | - Health Care Support  | 45 (4.9%)                              | 2,848 (6.5%)                           | 10,655 (5.9%)   |
|   | - Farming, Fishing, and Forestry   | 10 (1.1%)                              | 35 (.1%)                               | 224 (.1%)       |
|   | - Construction, Extraction, and Maintenance                                  | 56 (6.1%)                              | 2,044 (4.7%)                           | 12,106 (6.7%)   |
| - Production, Transportation, and Material Moving | 90 (9.9%)  | 2,692 (6.2%)                           | 17,354 (9.6%)                          |                 |
| <b>TRANSPORTATION</b>                             | 2009 Estimated Employed Population Over 16 by Primary Transportation to Work | 858                                    | 43,035                                 | 177,441         |
|   | - Car, Truck, Van or Motorcycle to Work                                      | 659 (76.8%)                            | 36,410 (84.6%)                         | 145,013 (81.7%) |
|   | - Carpooled  | 106 (12.4%)                            | 3,421 (7.9%)                           | 17,985 (10.1%)  |
|   | - Public Transportation to Work  | 4 (.5%)                                | 309 (.7%)                              | 3,189 (1.8%)    |
|   | - Other Transportation to Work   | 27 (3.1%)                              | 1,097 (2.5%)                           | 4,933 (2.8%)    |
|   | - Work at Home   | 61 (7.1%)                              | 1,799 (4.2%)                           | 6,322 (3.6%)    |
| <b>TRAVEL TIME</b>                                | 2009 Estimated Employed Population Over 16 by Travel Time to Work            | 858                                    | 43,035                                 | 177,441         |
|   | - Travel Time Less than 15 Min   | 224 (26.1%)                            | 8,046 (18.7%)                          | 36,767 (20.7%)  |
|   | - Travel Time 15-29 Min  | 257 (30.0%)                            | 14,324 (33.3%)                         | 57,079 (32.2%)  |
|   | - Travel Time 30-44 Min  | 156 (18.2%)                            | 10,383 (24.1%)                         | 42,782 (24.1%)  |
|   | - Travel Time 45-59 Min  | 88 (10.3%)                             | 4,688 (10.9%)                          | 18,313 (10.3%)  |
|   | - Travel Time 60+ Min  | 72 (8.4%)                              | 3,795 (8.8%)                           | 16,179 (9.1%)   |
| - 2009 Est. Average Travel Time                   | 29.82  | 31.10                                  | 30.97                                  |                 |
| <b>EMPLOYMENT</b>                                 | Estimated Population Over 16 Years Old by Employment Status                  | 7,478                                  | 75,873                                 | 289,798         |
|   | - Civilian Males   | 438 (5.9%)                             | 23,431 (30.9%)                         | 96,709 (33.4%)  |
|   | - Civilian Females   | 473 (6.3%)                             | 20,322 (26.8%)                         | 84,445 (29.1%)  |
|   | - Armed Forces Male  | 1 (.0%)                                | 225 (.3%)                              | 404 (.1%)       |
|   | - Armed Forces Female  | 0                                      | 17 (.0%)                               | 47 (.0%)        |
|   | - Unemployed Males   | 4 (.1%)                                | 1,097 (1.4%)                           | 5,237 (1.8%)    |
|   | - Unemployed Female  | 22 (.3%)                               | 887 (1.2%)                             | 4,017 (1.4%)    |
|   | - Not in the Labor Force Male  | 2,105 (28.1%)                          | 11,022 (14.5%)                         | 37,578 (13.0%)  |
| - Not in the Labor Force Female                   | 4,435 (59.3%)  | 18,873 (24.9%)                         | 61,361 (21.2%)                         |                 |

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# Demographic Report



|                         | 13960 Seal Beach Blvd<br>1 mile radius                     | 13960 Seal Beach Blvd<br>3 mile radius | 13960 Seal Beach Blvd<br>5 mile radius |                 |
|-------------------------|--|--|--|-----------------|
| <b>INDUSTRY</b>         | 2009 Estimated Employed Population by Industry Employed In | 911                                    | 43,753                                 | 181,154         |
|                         | - Agriculture, Forestry, Fishing, Hunting and Mining       | 0                                      | 148 (.3%)                              | 527 (.3%)       |
|                         | - Construction   | 44 (4.8%)                              | 1,856 (4.2%)                           | 9,322 (5.1%)    |
|                         | - Manufacturing  | 59 (6.5%)                              | 5,779 (13.2%)                          | 26,528 (14.6%)  |
|                         | - Wholesale Trade  | 47 (5.2%)                              | 2,078 (4.7%)                           | 8,421 (4.6%)    |
|                         | - Retail Trade   | 72 (7.9%)                              | 4,520 (10.3%)                          | 19,198 (10.6%)  |
|                         | - Transportation, Warehousing and Utilities                | 52 (5.7%)                              | 1,962 (4.5%)                           | 9,296 (5.1%)    |
|                         | - Information  | 29 (3.2%)                              | 1,584 (3.6%)                           | 6,248 (3.4%)    |
|                         | - Finance, Insurance and Real Estate                       | 136 (14.9%)                            | 3,944 (9.0%)                           | 14,526 (8.0%)   |
|                         | - Professional, Scientific and Technical Services          | 54 (5.9%)                              | 3,884 (8.9%)                           | 14,111 (7.8%)   |
|                         | - Management   | 0                                      | 13 (.0%)                               | 138 (.1%)       |
|                         | - Educational Services                                     | 108 (11.9%)                            | 5,727 (13.1%)                          | 20,328 (11.2%)  |
|                         | - Other Services   | 127 (13.9%)                            | 4,828 (11.0%)                          | 23,274 (12.8%)  |
|                         | - Health Care and Social Assistance                        | 92 (10.1%)                             | 4,122 (9.4%)                           | 17,394 (9.6%)   |
|                         | - Arts, Entertainment and Recreation                       | 18 (2.0%)                              | 1,100 (2.5%)                           | 4,326 (2.4%)    |
| - Public Administration | 72 (7.9%)  | 2,209 (5.0%)                           | 7,515 (4.1%)                           |                 |
| <b>EMPLOYMENT</b>       | 2009 Estimated Employed Population by Job Type             | 911                                    | 43,753                                 | 181,154         |
|                         | - Blue Collar  | 146 (16.0%)                            | 4,736 (10.8%)                          | 29,460 (16.3%)  |
|                         | - White Collar   | 644 (70.7%)                            | 34,509 (78.9%)                         | 130,038 (71.8%) |
|                         | - Service & Farm   | 121 (13.3%)                            | 4,507 (10.3%)                          | 21,657 (12.0%)  |
| <b>EMPLOYMENT</b>       | 2009 Estimated Employed Population by Class of Worker      | 911                                    | 43,753                                 | 181,154         |
|                         | - Federal Government Workers                               | 53 (5.8%)                              | 842 (1.9%)                             | 3,277 (1.8%)    |
|                         | - For-Profit Private Workers                               | 530 (58.2%)                            | 29,216 (66.8%)                         | 127,275 (70.3%) |
|                         | - Local Government Workers                                 | 90 (9.9%)                              | 4,970 (11.4%)                          | 18,516 (10.2%)  |
|                         | - Non-Profit Private Workers                               | 109 (12.0%)                            | 2,226 (5.1%)                           | 9,426 (5.2%)    |
|                         | - Self-Employed Worker                                     | 97 (10.6%)                             | 4,131 (9.4%)                           | 14,220 (7.8%)   |
|                         | - State Government Workers                                 | 33 (3.6%)                              | 2,138 (4.9%)                           | 7,777 (4.3%)    |
| - Unpaid Family Workers | 0  | 231 (.5%)                              | 664 (.4%)                              |                 |



# Demographic Report



|                          | 13960 Seal Beach Blvd<br>1 mile radius                                | 13960 Seal Beach Blvd<br>3 mile radius | 13960 Seal Beach Blvd<br>5 mile radius |                 |
|--------------------------|---|--|--|-----------------|
| <b>ORIGIN</b>            | 2009 Estimated Hispanic Population by Origin                          | 371                                    | 9,526                                  | 72,898          |
|                          | - Mexican   | 220 (59.3%)                            | 6,464 (67.9%)                          | 54,208 (74.4%)  |
|                          | - Puerto Rican  | 13 (3.5%)                              | 338 (3.5%)                             | 1,690 (2.3%)    |
|                          | - Cuban   | 33 (8.9%)                              | 330 (3.5%)                             | 1,281 (1.8%)    |
|                          | - All Others  | 106 (28.6%)                            | 2,394 (25.1%)                          | 15,719 (21.6%)  |
| <b>HISPANIC BY RACE</b>  | 2009 Estimated Hispanic Population by Race                            | 371                                    | 9,526                                  | 72,898          |
|                          | - White   | 293 (79.0%)                            | 6,165 (64.7%)                          | 32,357 (44.4%)  |
|                          | - Black   | 3 (.8%)                                | 86 (.9%)                               | 713 (1.0%)      |
|                          | - Am. Indian or Alaska Native   | 2 (.5%)                                | 128 (1.3%)                             | 907 (1.2%)      |
|                          | - Asian   | 2 (.5%)                                | 105 (1.1%)                             | 505 (.7%)       |
|                          | - Native Haw. Or Pac. Islander  | 0                                      | 13 (.1%)                               | 91 (.1%)        |
|                          | - Other   | 46 (12.4%)                             | 2,181 (22.9%)                          | 32,511 (44.6%)  |
| - Two or More            | 25 (6.7%)   | 847 (8.9%)                             | 5,814 (8.0%)                           |                 |
| <b>ASIAN BY CATEGORY</b> | 2009 Estimated Asian Population by Category                           | 275                                    | 8,157                                  | 49,641          |
|                          | - Chinese, except Taiwanese   | 46 (16.7%)                             | 1,562 (19.1%)                          | 6,206 (12.5%)   |
|                          | - Filipino  | 71 (25.8%)                             | 1,397 (17.1%)                          | 7,667 (15.4%)   |
|                          | - Japanese  | 97 (35.3%)                             | 1,708 (20.9%)                          | 6,200 (12.5%)   |
|                          | - Asian Indian  | 8 (2.9%)                               | 394 (4.8%)                             | 2,101 (4.2%)    |
|                          | - Korean  | 26 (9.5%)                              | 1,013 (12.4%)                          | 5,245 (10.6%)   |
|                          | - Vietnamese  | 11 (4.0%)                              | 1,223 (15.0%)                          | 15,656 (31.5%)  |
|                          | - Cambodian   | 0                                      | 113 (1.4%)                             | 2,385 (4.8%)    |
|                          | - Hmong   | 0                                      | 8 (.1%)                                | 101 (.2%)       |
|                          | - Laotian   | 0                                      | 9 (.1%)                                | 109 (.2%)       |
|                          | - Thai  | 0                                      | 114 (1.4%)                             | 665 (1.3%)      |
| - Other                  | 10 (3.6%)   | 376 (4.6%)                             | 1,991 (4.0%)                           |                 |
| - Two or More            | 6 (2.2%)  | 239 (2.9%)                             | 1,315 (2.6%)                           |                 |
| <b>LANGUAGE</b>          | 2009 Estimated Population Over 5 Years Old by Language Spoken at Home | 7,510                                  | 84,970                                 | 335,677         |
|                          | - Speak Asian or Pacific Island Language at Home                      | 50 (.7%)                               | 4,069 (4.8%)                           | 30,879 (9.2%)   |
|                          | - Speak IndoEuropean Language at Home                                 | 437 (5.8%)                             | 3,200 (3.8%)                           | 11,473 (3.4%)   |
|                          | - Speak Only English at Home  | 6,741 (89.8%)                          | 72,464 (85.3%)                         | 247,976 (73.9%) |
|                          | - Speak Other Language at Home  | 11 (.1%)                               | 521 (.6%)                              | 2,785 (.8%)     |
|                          | - Speak Spanish at Home   | 272 (3.6%)                             | 4,716 (5.6%)                           | 42,564 (12.7%)  |



# Demographic Report



**ANCESTRY**

|                                       | 13960 Seal Beach Blvd<br>1 mile radius | 13960 Seal Beach Blvd<br>3 mile radius | 13960 Seal Beach Blvd<br>5 mile radius |
|---------------------------------------|--|--|--|
| 2009 Estimated Population by Ancestry | 7,521                                  | 88,594                                 | 355,180                                |
| - Unclassified                        | 1,402 (18.6%)                          | 12,041 (13.6%)                         | 49,307 (13.9%)                         |
| - Arab                                | 0                                      | 474 (.5%)                              | 2,809 (.8%)                            |
| - Czech                               | 33 (.4%)                               | 399 (.5%)                              | 1,267 (.4%)                            |
| - Danish                              | 125 (1.7%)                             | 827 (.9%)                              | 1,846 (.5%)                            |
| - Dutch                               | 232 (3.1%)                             | 1,308 (1.5%)                           | 4,257 (1.2%)                           |
| - English                             | 927 (12.3%)                            | 8,355 (9.4%)                           | 25,684 (7.2%)                          |
| - French (except Basque)              | 142 (1.9%)                             | 1,742 (2.0%)                           | 5,994 (1.7%)                           |
| - French Canadian                     | 75 (1.0%)                              | 542 (.6%)                              | 1,924 (.5%)                            |
| - German                              | 836 (11.1%)                            | 9,756 (11.0%)                          | 32,943 (9.3%)                          |
| - Greek                               | 42 (.6%)                               | 734 (.8%)                              | 2,362 (.7%)                            |
| - Hungarian                           | 61 (.8%)                               | 629 (.7%)                              | 1,490 (.4%)                            |
| - Irish                               | 530 (7.0%)                             | 7,542 (8.5%)                           | 24,698 (7.0%)                          |
| - Italian                             | 324 (4.3%)                             | 4,875 (5.5%)                           | 15,511 (4.4%)                          |
| - Lithuanian                          | 24 (.3%)                               | 249 (.3%)                              | 550 (.2%)                              |
| - Norwegian                           | 143 (1.9%)                             | 1,575 (1.8%)                           | 5,076 (1.4%)                           |
| - Other ancestries                    | 1,192 (15.8%)                          | 24,260 (27.4%)                         | 136,650 (38.5%)                        |
| - Polish                              | 178 (2.4%)                             | 1,641 (1.9%)                           | 5,228 (1.5%)                           |
| - Portuguese                          | 31 (.4%)                               | 367 (.4%)                              | 1,270 (.4%)                            |
| - Russian                             | 146 (1.9%)                             | 1,579 (1.8%)                           | 4,047 (1.1%)                           |
| - Scotch-Irish                        | 244 (3.2%)                             | 1,467 (1.7%)                           | 4,615 (1.3%)                           |
| - Scottish                            | 145 (1.9%)                             | 1,803 (2.0%)                           | 5,062 (1.4%)                           |
| - Slovak                              | 2 (.0%)                                | 83 (.1%)                               | 300 (.1%)                              |
| - Sub-Saharan African                 | 0                                      | 186 (.2%)                              | 1,288 (.4%)                            |
| - Swedish                             | 204 (2.7%)                             | 1,513 (1.7%)                           | 4,795 (1.4%)                           |
| - Swiss                               | 21 (.3%)                               | 288 (.3%)                              | 683 (.2%)                              |
| - Ukrainian                           | 13 (.2%)                               | 147 (.2%)                              | 475 (.1%)                              |
| - United States or American           | 397 (5.3%)                             | 3,665 (4.1%)                           | 13,008 (3.7%)                          |
| - Welsh                               | 55 (.7%)                               | 495 (.6%)                              | 1,548 (.4%)                            |
| - West Indian (exc Hisp Groups)       | 0                                      | 54 (.1%)                               | 490 (.1%)                              |



# Demographic Report



**PRESENCE OF CHILDREN**

**FAMILIES BY POVERTY STATUS**

|   | 13960 Seal Beach Blvd<br>1 mile radius | 13960 Seal Beach Blvd<br>3 mile radius | 13960 Seal Beach Blvd<br>5 mile radius |
|---|--|--|--|
| 2009 Estimated Households by Presence of Own Children | 5,629                                  | 38,280                                 | 139,063                                |
| - Single Male Householder                             | 841 (14.9%)                            | 4,669 (12.2%)                          | 17,065 (12.3%)                         |
| - Single Female Householder                           | 3,129 (55.6%)                          | 8,029 (21.0%)                          | 23,138 (16.6%)                         |
| - Married-Couple, own children                        | 10 (.2%)                               | 6,599 (17.2%)                          | 28,638 (20.6%)                         |
| - Married-Couple, no own children                     | 1,280 (22.7%)                          | 12,328 (32.2%)                         | 36,940 (26.6%)                         |
| - Male Householder, own children                      | 1 (.0%)                                | 501 (1.3%)                             | 2,587 (1.9%)                           |
| - Male Householder, no own children                   | 23 (.4%)                               | 619 (1.6%)                             | 3,170 (2.3%)                           |
| - Female Householder, own children                    | 4 (.1%)                                | 1,230 (3.2%)                           | 7,380 (5.3%)                           |
| - Female Householder, no own children                 | 151 (2.7%)                             | 1,620 (4.2%)                           | 7,079 (5.1%)                           |
| - Nonfamily, Male Householder                         | 70 (1.2%)                              | 1,484 (3.9%)                           | 7,113 (5.1%)                           |
| - Nonfamily, Female Householder                       | 120 (2.1%)                             | 1,200 (3.1%)                           | 5,953 (4.3%)                           |
| 2009 Estimated Families by Poverty Status             | 1,469                                  | 22,898                                 | 85,794                                 |
| - Income At or Above Poverty Level:                   | 1,418 (96.5%)                          | 22,287 (97.3%)                         | 80,605 (94.0%)                         |
| - Married-Couple, own children                        | 11 (.7%)                               | 6,801 (29.7%)                          | 28,808 (33.6%)                         |
| - Married-Couple, no own children                     | 1,271 (86.5%)                          | 11,854 (51.8%)                         | 34,310 (40.0%)                         |
| - Male Householder, own children                      | 6 (.4%)                                | 498 (2.2%)                             | 2,528 (2.9%)                           |
| - Male Householder, no own children                   | 12 (.8%)                               | 522 (2.3%)                             | 2,605 (3.0%)                           |
| - Female Householder, own children                    | 20 (1.4%)                              | 1,238 (5.4%)                           | 6,879 (8.0%)                           |
| - Female Householder, no own children                 | 97 (6.6%)                              | 1,375 (6.0%)                           | 5,476 (6.4%)                           |
| - Income Below Poverty Level:                         | 65 (4.4%)                              | 670 (2.9%)                             | 5,039 (5.9%)                           |
| - Married-Couple, own children                        | 0                                      | 206 (.9%)                              | 1,640 (1.9%)                           |
| - Married-Couple, no own children                     | 19 (1.3%)                              | 112 (.5%)                              | 712 (.8%)                              |
| - Male Householder, own children                      | 5 (.3%)                                | 88 (.4%)                               | 422 (.5%)                              |
| - Male Householder, no own children                   | 1 (.1%)                                | 18 (.1%)                               | 187 (.2%)                              |
| - Female Householder, own children                    | 19 (1.3%)                              | 202 (.9%)                              | 1,725 (2.0%)                           |
| - Female Householder, no own children                 | 21 (1.4%)                              | 43 (.2%)                               | 352 (.4%)                              |



# Demographic Report

| Location                                 | Longitude   | Latitude  |
|--|-------------|-----------|
| 1. 13960 Seal Beach Blvd - 1 mile radius | -118.077833 | 33.760666 |
| 2. 13960 Seal Beach Blvd - 3 mile radius | -118.077833 | 33.760666 |
| 3. 13960 Seal Beach Blvd - 5 mile radius | -118.077833 | 33.760666 |

